

Table 30a

Development of products or processes as a result of IT-based innovation in the past 12 months, by selected company characteristics and innovation status: 2001

(Frequency)

Characteristic	Develop product or process			Nonresponse
	Total	Yes	No	
All companies.....	72,400	24,300	47,300	800
IT.....	9,700	5,500	4,100	S
Manufacturing.....	3,000	1,000	2,000	S
Communication.....	1,600	1,000	600	S
Computer related services.....	5,100	3,400	1,600	S
Non-IT.....	62,700	18,800	43,200	S
Manufacturing.....	39,300	9,700	29,200	S
Transportation & public utilities.....	8,500	2,700	5,700	S
Finance, insurance & real estate.....	11,900	5,200	6,500	S
Engineering & AAB services.....	2,900	1,100	1,800	S
By revenue size				
\$2.5M to \$4.9M.....	26,500	7,600	18,400	S
\$5M to \$9.9M.....	17,800	5,800	11,900	S
\$10M to \$24.9M.....	16,100	5,500	10,600	S
\$25M to \$50M.....	6,000	2,100	3,900	S
Above \$50M.....	5,900	3,300	2,600	S
Innovators ¹	34,400	24,300	9,900	S
IT.....	7,000	5,500	1,400	S
Manufacturing.....	1,500	1,000	500	S
Communication.....	1,200	1,000	100	S
Computer related services.....	4,300	3,400	800	S
Non-IT.....	27,400	18,800	8,500	S
Manufacturing.....	15,300	9,700	5,500	0
Transportation & public utilities.....	3,700	2,700	900	S
Finance, insurance & real estate.....	6,900	5,200	1,600	S
Engineering & AAB services.....	1,500	1,100	400	S
By revenue size				
\$2.5M to \$4.9M.....	11,400	7,600	3,600	S
\$5M to \$9.9M.....	8,100	5,800	2,300	S
\$10M to \$24.9M.....	7,700	5,500	2,200	S
\$25M to \$50M.....	3,500	2,100	1,400	0
Above \$50M.....	3,700	3,300	S	S
Noninnovators ¹	37,000	0	36,500	S
IT.....	2,600	0	2,600	S
Manufacturing.....	1,500	0	1,400	S
Communication.....	400	0	400	0
Computer related services.....	800	0	800	S
Non-IT.....	34,300	0	33,900	S
Manufacturing.....	23,500	0	23,200	S
Transportation & public utilities.....	4,600	0	4,600	S
Finance, insurance & real estate.....	4,800	0	4,800	S
Engineering & AAB services.....	1,400	0	1,400	S
By revenue size				
\$2.5M to \$4.9M.....	14,400	0	14,100	S
\$5M to \$9.9M.....	9,500	0	9,400	S
\$10M to \$24.9M.....	8,400	0	8,400	0
\$25M to \$50M.....	2,500	0	2,500	S
Above \$50M.....	2,200	0	2,100	S

¹ Breakdowns by innovation exclude 32 cases, representing 1,100 companies, in which innovator status could not be determined. To be classified as an innovator, the company had to indicate that it had developed a product or process in the past 12 months or believed it would develop a product or process in the next 12 months as a result of IT-based innovation. The survey was conducted during the period July 2001–April 2002.

KEY: IT=information technology; AAB=accounting, auditing, bookkeeping; S=suppressed for reasons of reliability due to receiving less than 20 responses

NOTES: Responses are to question 9: "Did your company develop any products or processes in the past 12 months that were the result of IT-based innovation?" Total nonresponse consists of item nonresponse and don't-know responses.

IT is defined as the hardware and software that support the production or use of computer-based information systems, the infrastructure necessary to access such information systems, or data processing services. Companies are classified as IT or Non-IT based on their 4-digit SIC number. IT Manufacturing includes companies with SICs of 3571-3579, 3651, 3661-3679, 3895, 3823-3826. IT Communication includes companies with SICs of 4812-4822, 4832, 4833, 4841-4899. IT Computer related services includes companies with SICs of 7371-7379. Non-IT Manufacturing includes companies with SICs of 2011-3569, 3581-3648, 3652, 3691-3694, 3699-3822, 3827-3999. Non-IT Transportation & public utilities includes companies with SICs of 4011-4231, 4412-4789, 4911-4971. Non-IT Finance, insurance & real estate includes companies with SICs of 6011-6036, 6081-6153, 6159, 6162-6799. Non-IT Engineering & AAB services includes companies with SICs of 8711, 8721.

SOURCE: National Science Foundation, 2001 Information Technology Innovation Survey